ACCOUNT EXECUTIVE - EXPERIENCED

WTXL ABC 27 and Bounce Tallahassee seek an experienced Account Executive to join our Sales team. Candidate will service an established client list as well as prospect and develop new business. The ideal candidate must be a real “go getter”, be resourceful, able to work independently and have a strong desire to win. Candidate must provide a track record of success as well as positive relationships with clients, agencies and co-workers.

The ideal candidate will possess strong written and oral communications skills; be proficient with Microsoft Word, Excel, PowerPoint & Wide Orbit; possess excellent persuasive presentation skills; demonstrate strong prospecting, negotiating, and closing ability; have the ability to exceed budget through new and existing business development; be a creative problem-solver; understand the importance of confidentiality; have an understanding of internet and mobile marketing, social media, and internet commerce; and have the ability to build and maintain excellent relationships with clients. The candidate must have a visceral distaste for office politics and gossip.

A college degree in marketing or related field is preferable. Possession of a valid driver’s license, reliable transportation, and the ability to be insured are also required.

To apply by mail, send your resume in confidence to ATTN: Human Resources, WTXL, 1620 Commerce Boulevard, Midway, Florida 32343. To apply by e-mail, send your resume to careers@wtxl.tv. Include in the subject line the specific position for which you are applying. NO PHONE CALLS. WTXL is an Equal Opportunity Employer.